



4th Annual Senior Lifestyle Expo 2026

Aging Wildly

Event Highlights:

- Free Admission for all attendees
- Over 100 Business Sponsors, Nonprofits, and Veteran Resources on site
- Fun and Educational Classes throughout the day
- Health Screenings and Fitness Demonstrations
- Full-Sized Pickleball Courts & Demos
- Golf Simulator experience
- Cheyenne Mountain Zoo Mobile interactive exhibit
- Live Music and entertainment
- Free Food and Beverages
- Door Prizes, Drawings, and Giveaways all day long

Saturday, April 18 • Peak Pickleball

9am to 2pm

Chapel Hills Mall • 1730 Briargate Blvd, Colorado Springs 80920



Contact **Anne Jensen** • 719-321-1971 • anne@socoseniorresourcecenter.org

For information on sponsorship go to pikespeakseniornews.com



Aging Wildly



Senior Lifestyle Expo 2026 – Sponsor Packages

Location: Peak Pickleball Center, Chapel Hills Mall

Theme: “Aging Wildly” – Celebrating Active, Vibrant Living

Platinum Sponsorship \$4,500 (2 available)

- **Presenting Sponsor Status**
“Aging Wildly Senior Expo presented by [Company Name]”
- **Logo prominently featured** in all advertising campaigns, flyers, and posters
- **Company logo on cover** of Pikes Peak Senior News Expo Edition
- **Full-page ad + feature story** in the Expo Edition
- **Logo and hyperlink** on Pikes Peak Senior News website for one year
- **Premium placement** near main entrance or activity zone (tables/chairs provided)
- **Prominent signage** throughout the venue
- **Electricity, Internet & Wifi access included**
- **Optional 45-minute speaker slot** if requested
- **Recognition throughout event** over PA system and during prize drawings
- **Complimentary breakfast, food & beverages** throughout the event for all company representatives

Silver Sponsorship \$2,000

- **Logo included** in advertising campaigns, flyers, and social media promotions
- **Half-page ad Logo and hyperlink on website** for one year
- **Premium location for sponsor area** (single 6' table equivalent)
- **Electricity, Internet & Wifi access included**
- **Recognition from stage** during event announcements
- **Complimentary breakfast, food & beverages** throughout the event for all company representatives

Gold Sponsorship \$3,500 (3 available)

- **Logo featured** in all advertising campaigns, flyers, and posters
- **Full-page ad** in Expo Edition
- **Logo and hyperlink** on Pikes Peak Senior News website for one year
- **Premium floor placement** in high-traffic area (tables/chairs provided)
- **Prominent signage** throughout venue
- **Electricity, Internet & Wifi access included**
- **Optional 45-minute speaker slot** if requested (part of 5 total slots for event)
- **Recognition throughout event** over PA system and during prize drawings
- **Complimentary breakfast, food & beverages** throughout the event for all company representatives

Bronze Sponsorship \$795

- **Nonprofit Rate \$495**
- **Logo and business listing** in Expo Edition
- **Inclusion in promotional advertising** and social media
- **Electricity, Internet & Wifi access included**
- **Complimentary breakfast, food & beverages** throughout the event for all company representatives

Additional Notes

All sponsors will receive hard copies of Official Event flyers for Distribution

- **Only five total speaking slots available;** Platinum and Gold sponsors may request a 45-minute session.
- **Electricity & Internet** priority for Platinum, Gold, & Silver sponsors.
- **Tables/chairs provided** for Platinum, Gold & Silver sponsors as venue space allows — early registration ensures preferred placement.
- **Food & Beverage:** Complimentary breakfast for all sponsors and attendees, plus lunch provided for registered sponsors.



2026 Expo Signup



Organization Name

Address

City

State

Zip

Phone

Organization Contact/Representative

Email Address

Representative cell phone number (for day of Event)

Senior Resource Center of Southern Colorado is a 501c3 * Advertising sponsorships are tax deductible.

Please Select the Package:

Sponsorships

| | | | | | |
|-----------------------------|--------|----------|---------------------------|-------|----------|
| Platinum Sponsorship | \$4500 | \$ _____ | Bronze Sponsorship | \$795 | \$ _____ |
| Gold Sponsorship | \$3500 | \$ _____ | Non-profit Sponsor | \$495 | \$ _____ |
| Silver Sponsorship | \$2000 | \$ _____ | | | |

**Exhibitors agree to stay for the full day of the Event so participants can visit each booth (8:30am to 2pm)*

Mail check to: **Senior Resource Center of Southern Colorado**

31 N Tejon St #202, Colorado Springs, CO 80903

Or scan @ email this form with your credit card info to anne@socoseniorresourcecenter.org or call 719-321-1971

Name as it appears on card

Credit Card Number

Expiration Date Security Code

Billing Address

Email for Receipt of Purchase

By signing below, I am hereby authorizing Senior Resource Center of Southern Co to charge my Credit Card.

Cardholder's Signature