

SENIOR NEWS

Senior Lifestyle Expo sponsored by the Senior Resource Center of Southern Colorado

- FREE Entry!
- Free health screenings
- Informative educational seminars
- Live demonstrations

Raffles, prizes & Giveaways Live Entertainment Over 80 Sponsors!

Thursday, April 10th 2025 • The Antlers

4 S. Cascade Ave. • Parking available in the hotel garage.

Contact Anne Jensen · 719-321-1971 · anne@socoseniorresourcecenter.org For information on sponsorship go to pikespeakseniornews.com

Sponsorship Opportunities



SENIOR NEWS

3rd Annual Senior Lifestyle Expo

sponsored by the Senior Resource Center of Southern Colorado

Platinum Sponsorship \$5,000 (2 available)

- Presenting Status and logo in all Advertising campaigns, promotions, flyers, and posters
- Company Logo on Cover of Pikes Peak Senior News Expo Edition
- One Full page ad and feature story in *Pikes Peak Senior News* magazine Expo Edition
- Company Logo and hyperlink on Pikes Peak Senior News website for one year
- Double sized table space in preferred location (Table size 6' x 30")
- Prominent Signage throughout venue
- Electricity and Internet access
- Two hour use of VIP room for Seminars and Consults
- Continental Breakfast buffet starting at 8:00am
- Boxed Lunches (8 tickets)

Silver Sponsorship \$2,500

- Logo in all Advertising campaigns, promotions, flyers, & posters
- Company Logo and hyperlink on Pikes Peak Senior News website for one year
- One Half page ad in Pikes Peak Senior News magazine Expo Edition
- Table space in premium location (Table size 6' x 30")
- Prominent Signage throughout venue
- Electricity and Internet access
- \cdot Half hour speaker slot in a private room
- Continental Breakfast buffet starting at 8:00am
- Boxed Lunches (4 tickets)

Gold Sponsorship \$4,000 (4 available)

- Presenting Status and logo in all Advertising campaigns, promotions, flyers, and posters
- Company Logo on Cover of Pikes Peak Senior News Expo Edition
- One full page ad in *Pikes Peak Senior News* magazine Expo Edition
- Company Logo and hyperlink on Pikes Peak Senior News website for one year
- Double Table space in preferred location (Table size 6' x 30")
- Prominent Signage throughout venue
- Electricity and Internet access
- One hour use of VIP room for Speaking and Consults
- Continental Breakfast buffet starting at 8:00am
- Boxed Lunches (6 tickets)

Bronze Sponsorship \$795

- Nonprofit Rate \$495
- · Logo and Business Listing in Pikes Peak Senior News Expo Edition
- Inclusion in promotional advertising and social media
- \cdot Table space and chairs, optional table skirt (Table size 6' x 30")
- Electric Hookup/Internet and Power (Add \$50)
- Continental Breakfast buffet starting at 8:00am
- Boxed Lunches (2 tickets)

All sponsors will receive hard copies of Official Event flyers for Distribution

Speaker Only Packages (limited to 4) \$1,200

- One hours time slot in designated room
- Inclusion in promotional advertising and social media
- · Logo and Business Listing in the Pikes Peak Senior News Expo Edition and Program.



2025 Expo Signup



Organization Name			
Address			
	Call and	A splat	
City		State	Zip
Phone			
Organization Contact/Representa	itive		
Email Address			
Representative cell phone number	er (for day of Eve	nt)	
Senior Resource Center of	Southern Co	olorado is a	a 501c3 * Advertising sponsorships are tax deductible.
Please Select the I	Package:		
Sponsorships			
Platinum Sponsorship	\$5000	\$	Bronze Sponsorship \$795 \$
Gold Sponsorship	\$4000	\$	Speaker Only Pkg \$1200 \$
Silver Sponsorship	\$2500	\$	
*Exhibitors agree to stay for	r the full day	of the Even	t so participants can visit each booth (8:30am to 2pm)
A SAN DAY			
Mail	check to: Se	enior Reso	ource Center of Southern Colorado
	31 N Tejon	St #203,	Colorado Springs, CO 80903
Or scan @ email this form	with your cre	edit card inf	fo to anne@socoseniorresourcecenter.org or call 719-321-197
- 10	5.511-5		
Name as it appears on card	1201 23		

Credit Card Number

Expiration Date Security Code

Billing Address

Email for Receipt of Purchase

By signing below, I am hereby authorizing Senior Resource Center of Southern Co to charge my Credit Card.